

University of Florida
College of Public Health and Health Professions
PHC 6940 – Master of Public Health Capstone (3 credits)
Class Meeting Information: Online Asynchronous
Spring 2023

Instructor: Dr. Jacobs -- Molly M. Jacobs, MS, PhD
Virtual Office: <https://ufl.zoom.us/join/9737217796>
Use this link for my virtual office hours or appointments.
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I. Course Overview

This course serves as the required integrative learning experience (ILE) for MPH students. There are two major components to this course. One component is demonstration of competency related to leadership and professionalism. Second, through the work in this course, students will demonstrate synthesis of foundational and concentration competencies through an individual project that addresses a public health need.

Relation to Program Outcomes

CEPH Criterion D7. MPH Integrative Learning Experience

“MPH students complete an integrative learning experience (ILE) that demonstrates synthesis of foundational and concentration competencies. Students in consultation with [their] faculty [advisor and/or instructor] select foundational and concentration-specific competencies appropriate to the student’s educational and professional goals.” Students do this through development of a Capstone project addressing the MPH competencies.

CEPH Foundational Competencies & Course Learning Objectives.

Leadership

- CEPH D2-2.16. Apply principles of leadership, governance, and management, which include creating a vision, empowering others, fostering collaboration and guiding decision making.
- CEPH D2-2.17. Apply negotiation and mediation skills to address organizational or community challenges.
- Develop your personal leadership toolkit.
- Explain the importance of evidence-based public health.

Professionalism

- Create a project for a public health agency by applying public health knowledge gained in foundational and concentration-specific coursework.
- Develop a professional presentation to disseminate the results of your ILE project.
- Compose a formal written report of the ILE project results.

II. Course Materials & Technology

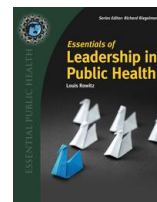
This course will use the Canvas CMS. If you experience technical difficulties, please contact the UF Help Desk (learning-support@ufl.edu; 352-392-HELP – select option 2).

UF Internet (eduroam) is available at thousands of locations worldwide!

UF students can access eduroam (highspeed WiFi) for free with their GatorLink log-in credentials. The eduroam network is fast and secure and has more than 10,000 wi-fi hotspots in 106 countries and territories worldwide. Many of these locations are in open spaces and/or large communal rooms, so you can get online while physically distancing and following CDC guidelines in an air-conditioned space. Access is available in rural areas, too! [Here's a link to all the eduroam sites.](#)

Required Readings:

- **Text:** Rowitz, L. (2017). *Essentials of Leadership in Public Health*. Jones & Bartlett. ISBN-10: 1284111482. (Available in paperback, as an e-book, and through UF All Access).
- **Articles** will be added throughout the semester (provided through Canvas Modules).



Recommended Readings:

- Morgan, J. (2020.) *The future leader: 9 skills and mindsets to succeed in the next decade*. John Wiley & Sons, Inc.

III. Course Requirements & Grading

ASSIGNMENTS	POINTS	DEADLINE
Course Content Assignments		
1. Peer Introductions	5	Jan 15
2. Meeting with Dr. Jacobs	2	See Module 1
3. The Leadership Toolkit (three posts)	3	Feb 6, Mar 5, Apr 26
4. Elevator Speech + Peer Feedback	8	Feb 24
5. Professionalism and Other Module Activities	48	Multiple
Capstone Project Deliverables		
1. Faculty Advisor / Student Capstone Proposal Contract	5	Jan 19
2. Capstone Paper: Introduction section	5	Jan 26
3. Capstone Paper: Section 2	5	Feb 9
4. Capstone Paper: Section 3	5	Feb 23
5. Public Health Day Presentation Title	1	Feb 23
6. Capstone Paper: Draft Abstract	5	Mar 9
7. Capstone Presentation: Draft slides	1	Mar 20
8. Capstone Paper: NEAR FINAL DRAFT with Section 4	5	Mar 23
9. Capstone Paper: Final Abstract	5	Mar 23
10. Deadline for meeting with advisor regarding PHD	1	Mar 24
11. Capstone Project: Public Health Day Presentations	30	Mar 31
12. Final Written Capstone Paper	45	Apr 21
Total	179	

Grading Scale

Percent Earned	93-100	90-92	87-89	83-86	80-82	77-79	73-76	70-72	67-69	63-66	60-62	Below 60
Letter Grade	A	A-	B+	B	B-	C+	C	C-	D+	D	D-	E
Grade Points	4.0	3.67	3.33	3.0	2.67	2.33	2.0	1.67	1.33	1.0	.67	0

Please be aware grades of C- (or below) are not acceptable for graduate students. Graduate students' GPA must be at least 3.0 in all graduate courses (≥ 5000 level). A grade of C will count toward the graduate degree only there are sufficient credits in graduate courses been earned with a B+ or higher.

Information on UF grading policies can be found at: <https://catalog.ufl.edu/graduate/regulations/>

III. Description of Course Assignments

Course Content Assignments

- **Peer Introductions (5 pts):** Associated with Module 1. The purpose of this activity is to provide space for you to introduce yourself to your peers (And learn about them!).
- **Meeting with Dr. Jacobs (2 pts):** All students are required to meet with Dr. Jacobs for 5-20 minutes. These are quick meetings so I can get to know a little bit about you and you can ask any questions you have. You may choose to schedule the meeting before the Faculty Advisor contract is due (if you have questions that will affect that assignment), or after (if you don't have any questions that need to be addressed right away). Check Canvas for scheduling details.
- **The Leadership Toolkit Discussion Board (3 pts):** Throughout the course, you will begin developing their own *Leadership Toolkit*. This assignment is designed to allow you to share your identified resources with your peers. You are required to contribute a minimum of three times (before three separate deadlines).
- **Elevator Speech (8 pts):** This activity combines lessons learned in multiple modules and ProSeries sessions. For this assignment, you will create and video record a personal elevator speech. An elevator speech is a synopsis of your background and experience that you use to 'sell' yourself to prospective employers, collaborators, etc. Videos are to be shared via Canvas discussion board. All students are expected to provide peer feedback (based on course content) to at least two students.
- **Professionalism and Other Activities (53 pts):** All students are expected to make informed contributions through class activities. To do this, students will need to prepare appropriately by viewing all assigned video presentations, completing weekly readings, and completing other weekly activities. The majority of these points will come from activities embedded within the weekly modules. A small portion of these points will be assigned by the instructor based on your quality of interactions on discussion posts (going above and beyond vs. satisfying the requirements), making timely posts, and positively contributing to the overall learning environment.

Capstone Project Assignment & Deliverables

Overview of the Capstone Project: Each student will identify a project that has a scope of work that can be completed in one semester. The project may or may not be related to, emanate from, or culminate the efforts and work of the Applied Practice Experience. Projects should be specific to the student's MPH track, but they may take on a different structures and formats based on the specific experiences. Completed projects must demonstrate acquisition of MPH core and track-specific competencies. There are several project deliverables required through the semester (see specifics 7 below). Examples of projects include but are not limited to:

- **Grant proposal** for a public health program, such as a disease prevention or health promotion intervention.
- **Empirical manuscript** using existing data. Students would research background information, develop the research question(s) and study design, develop an analysis plan, perform the analyses, interpret the results, and discuss the results with specific attention to implications for the field.
- **Community (needs, context, or situation) assessment** describing the social, economic, and environmental status of a community. Such a project would provide a description of the local and national data resources, as well as social indicators; development of tools to collect information from the community; implementation of the data collection methods; analysis and synthesis of the data collected; and implications.
- **Program evaluation** of an existing health program. Students would identify the primary evaluation questions and evaluation methods, collect the data, analyze the data and justify conclusions, and write a final evaluation report.

- **Program Plan or curriculum** for an existing organization that serves a public health need. Programs can be developed for a variety of topics and using a variety of strategies (e.g., health communication campaigns, training curriculum, public health intervention, etc.).
 - **Health policy statement assessment.** This project could involve analysis of the public health implications of a current or proposed health policy or advocacy plan. The project could include perspectives on economics and financing, need and demand, politics/ethics/law, or quality/effectiveness.
- **Capstone Project Deliverables:**
 1. **Student & Faculty Advisor Contract (5 pts):** this is a contract between the student and faculty advisor that describes the proposed capstone project outlining the purpose, basic background and methods information, a timeline, and expectations for communication with one another. Check the Canvas assignment for details.
 2. **Capstone Paper Introduction (5 pts):** This professionally written paper should be your final draft of the beginning section(s) of your Capstone Report. Content of this section depends on the chosen format. See this Canvas assignment for details on which project types should include which information.
 3. **Capstone Paper Section 2 (5 pts):** Content of this section depends on the chosen format. See Canvas for project templates.
 4. **Capstone Paper Section 3 (5 pts):** Content of this section depends on the chosen format. See Canvas for project templates.
 5. **Public Health Day (PHD) Presentation Title (1 pt):** Submit the finalized title of your Public Health Day presentation.
 6. **Capstone Paper Draft Abstract (5 pts):** See Module 6 and Canvas for instructions.
 7. **PHD Draft Presentation Slides (1 pt):** See Canvas assignment for details.
 8. **Capstone Paper Section 4 with Near Final Draft of full paper (5 pts):** See Canvas for details.
 9. **Deadline - Evidence of PHD practice with faculty advisor (1pt):** See Canvas for details.
 10. **Capstone Paper Final Abstract (5 pts):** Use the feedback provided to you on your Draft Abstract to revise your abstract and submit the final abstract, which will be used on PHD and in your Capstone Paper.
 11. **Public Health Day Capstone Presentation:** Students will provide an audio-visual oral presentation of their Capstone project during the planned Public Health Day. The Zoom presentations will be open to all faculty and students. Individuals should plan to present for 15 minutes with an additional 5-minute question and answer session.
 12. **Final Written Capstone Report:** Students will create a high-quality written report (using APA formatting and writing style) detailing the Capstone project. Details are provided on Canvas. All written reports must be accompanied by a written reflection (template provided on Canvas).

IV. Class Policies

To ensure that we have a great semester, remember --

All transactions and relationships are enriched by courtesy:

Be considerate of one another during group work. All ideas have merit.

Be considerate of your classmates and the professor during class meetings by being attentive, power-off technology, and be prepared to fully participate in each class.

Accommodating Students with Disabilities: The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protections for persons with disabilities. Among other things, it requires that all students with documented disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you have a disability (or different ability) that affects your learning, please reach out to the [Disabilities Resource Center \(DRC\)](#). And then share your accommodation letter with your instructor as quickly as possible to ensure you have access for the full semester.

If you did not register formally, but you know you have different learning, behavioral, or other need that might

affect your performance in the course, tell me and I will help you.

Assignment Policy: Be sure to review assignment descriptions in the course syllabus and in Canvas and take note of any additional in-class guidance that is given for each assignment. Please note that important and helpful information about your assignments will be provided in class. Students are expected to do their best work and to turn in work on time. Some “deadlines” are self-imposed and will be determined by the specific assignment.

- Unless otherwise noted, assignments are due at 11:57pm on the date indicated. Please make efforts to turn assignments in early. **Make back-up copies of all your work**, as some assignments may not be returned, and Canvas access may expire after the semester ends. All written work must be typed, unless otherwise indicated.
 - *Late submitted assignments are subject to a 10% deduction in grade for every day it is late.*
 - I do recognize that personal circumstances arise (life happens) that may interfere with your ability to meet a deadline. If these unanticipated events do occur, please let me know as soon as possible. I will not be receptive to retrospective requests for extensions without a compelling rationale for why these requests are being made.

Attendance: Students should be aware that online learning can present significant challenges, particularly to those who are not ‘self-starters’ or those who do not possess good time management skills. The online classroom is available to you 24 hours a day. Unlike traditional instructional settings in which each student gets the same class, the online setting means that every student will participate in the course that he/she chooses to experience. In theory, this type of instruction should be more adaptable to a variety of learning styles. The reality is, however, that some students seem unwilling (we believe all are able) to create and actively participate in their own virtual classroom. This often results in procrastination and low-quality performance. Recognizing that everyone learns differently, I will not prescribe the ‘best way’ to approach the course. You should note, however, that this course is not self-paced. You are expected to adhere to the class calendar I have developed for you (see Course Schedule below). I do recognize that personal circumstances arise that may interfere with your ability to meet a deadline. If these unanticipated events do occur, please let me know as soon as possible. I will not be receptive to retrospective requests for extensions without a compelling rationale for why these requests are being made.

Course Evaluations: I value your professional and respectful feedback on the quality of instruction in this course. Please complete the evaluation for this course via the Canvas ‘GatorEvals’ tab or through <https://ufl.bluera.com/ufl/>. You will be notified when the evaluation period opens. UF provides [guidance on how to give feedback in a professional and respectful manner](#). You can also view [public summaries of course and instructor evaluation results](#).

Extra Credit Policy: There is no extra credit and there are no extra credit assignments. Additionally, no points will be “given” at the end of the semester. University Policy: Asking for extra points after your course is completed is an **HONOR OFFENSE**.

Make-up Policy: If a student fails to submit either a quiz or exam on-time, they will be provided an opportunity to submit after the deadline if they have an acceptable reason for missing the deadline. Decisions to allow students to make-up quizzes/exams after the deadline will be made by the course instructor after consulting the university-wide attendance policies specified in the UF Undergraduate Catalog (<https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>).

Netiquette, Communication Courtesy: All members of the class are expected to follow rules of common courtesy in all email messages, threaded discussions, and chats. I expect that students will show respect to their peers and instructor in all online communications. I will not tolerate improper language and disparaging comments; these actions will result in disciplinary action. See the following link for information on behaviors that are expected when students communicate with their peers and instructors using all available online communication features:
<http://teach.ufl.edu/wpcontent/uploads/2012/08/NetiquetteGuideforOnlineCourses.pdf>.

Personal Integrity: I expect and assume that you will be honest with me in all aspects of your conduct regarding our course. In return, I will do the same with you. By formally registering for coursework at the University of Florida, you are bound by the Honor Pledge which states:

"We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honesty and integrity by abiding by the Honor Code." On all work submitted for credit at the University of Florida, the following pledge is either required or implied: "On my honor, I have neither given nor received unauthorized aid in doing this assignment."

[The Honor Code](#) specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel. Violations of the Honor Code will not be tolerated. Violations will be reported to the Dean of Students Office for consideration of disciplinary action.

Property of Course Content: The content presented in this version of PHC 6940 is the property of your instructor and the College of Public Health and Health Professions. Course content may not be duplicated in any format without the expressed written consent of the College of Public Health and Health Professions and the instructor and may not be used for any commercial purposes. Students violating this policy may be subject to disciplinary action under the UF Conduct Code.

Title IX: University of Florida has zero tolerance for sexual discrimination, harassment, assault/battery, dating violence, domestic violence, or stalking. Students are encouraged to report any experienced or witnessed occurrences to law enforcement and/or one of UF's Title IX Coordinators. Students can [report incidents](#) or learn more about their [rights and options](#) here. Or contact Student Conduct and Conflict Resolution at 202 Peabody Hall, 352-392-1261.

V. Helpful Campus Resources

- [Counseling and Wellness Center](#)
Individual counseling, group counseling, and online resources are available to UF students at no charge. Visit the website or call 352-392-1575. If you are having a crisis, you can call anytime and request to speak to the counselor on call.
- [Dean of Students Office](#)
Do you need help resolving a conflict or would you like access to the student code of conduct? Visit the UF Dean of Students website for more information.
- [Disabilities Resource Center](#)
If you have a physical, learning, sensory or psychological disability, please visit the UF Disabilities Resource Center website for more information.
- [GatorWell Health Promotion services](#)
GatorWell provides health-related resources, information, and individual services to students. Recommended services: Wellness Coaching for Academic Success (virtual appointments available).
- [Online Library Help Desk](#)
The help desk is available to assist students with access to all UF Libraries resources.
- [UMatter, We Care](#)
Available for students who are experiencing personal life disruptions that may affect their academics. U Matter can help you identify resources and communicate with instructors on your behalf. 352-294-CARE (2273), umatter@ufl.edu
- [Alachua County Crisis Center](#)
Visit the website or call the hotline - 352-264-6789
- [Meridian Behavioral Healthcare](#), 352-374-5600

VI. Tentative Course Outline (additional guidance to be provided on the Weekly Module pages of Canvas)

Dates	Module	Module Title	Module Activities
Opens January 9	Module 1	Introduction to the Course	Review all materials provided in the “Start Here” Section. These materials are integral to the successfully completing this course. M1 Assignment: Evidence of FA scheduled meetings M1 Discussion: Peer Introductions (5 pts)
Jan 11-Jan 25 (after M1 completed)	Module 2	Professionalism Part 1: Capstone Project Development	Review provided project resources, templates, and examples M2 Video Lectures ProSeries (Fall '22): Writing Systematic Reviews (2 pts) M2 Activity: Formatting with APA (5 pts)
			Capstone Project Deadline: Meet with Faculty Advisor & Submit Contract (due January 19)
Jan 16-29 (after M2 completed)	Module 3	Leadership Part 1: Overview of Leadership in Public Health	Book Chapter 1, 2, & 3 Review supplemental materials as assigned on Canvas M3 Video Lectures M3 Reflection/Discussion: Influential Leaders (4 pts) Leadership Toolkit Discussion Board opens (multiple deadlines; 3 pts) Capstone Deadline: Introduction (due January 26)
Jan 30-Feb 6	Module 4	Professionalism Part 2: Career & Professional Development	Book Chapter 15 Review supplemental materials as assigned on Canvas M4 Video Lectures M4 Discussion: Develop your professionalism (5 pts)
Feb 7-14	Module 5	Leadership Part 2: Personal & Professional Growth in Leadership	Book Chapter 4, 5, & 14 Review supplemental materials as assigned on Canvas M5 Video Lectures ProSeries (Fall '22): Professional Networking (2 pts) Capstone Deadline: Updated Introduction + Section 2 (Feb 9) Begin working on your Elevator Speech
Feb 15-23	Module 6	Communication Part 1: Professionalism in Writing & Presenting	Review supplemental materials as assigned on Canvas M6 Video Lectures ProSeries (Fall '22): Presentation Skills for Public Health Day (2 pts) Video & Discussion: Share & watch Elevator Speeches (8 pts) Capstone Deadline: Draft Section 3 (Feb 23) Capstone Deadline: PHD Presentation Title (Feb 23)
Feb 24-Mar 5	Module 7	Leadership Part 3: Decision Making & Evidence-Based Practice	Review supplemental materials as assigned M7 Video Lectures M7 Discussion: Interpreting Results (5 pts) ProSeries (Spring '23): Mixed Methods (2 pts)

Mar 6-12 (after M7 completed)	Module 8	Communication Part 2: Communicating Inclusively & Accessibly	Book Chapter 13 Review supplemental materials as assigned on Canvas M8 Video Lectures ProSeries (Spring '23): Disability & Health (2 pts) M8 Discussion/Reflection: Inclusive Communication (4 pts) Capstone Deadline: Draft Abstract (Mar 9)
Mar 13-17		BREAK	
Always open	Module 9	Work & submit Capstone deliverables	Capstone Deadline: Draft PHD Presentation Slides (Mar 20) Capstone Deadline: Final Abstract (Mar 23) Capstone Deadline: Near Final Draft (Mar 23) Capstone Deadline: Meet Faculty Advisor regarding PHD (Mar 24)
Mar 29-Apr 3	Module 10	Public Health Day Presentations	M10 Activity: Attend a peer's presentation (2 pts) Capstone Deadline: Public Health Day Capstone Presentation
Apr 3-16	Module 11	Leadership Part 4: Tools for Leading Teams, Organizations, & Systems	Book Chapter 6 & 8 Review supplemental materials as assigned on Canvas M11 Video Lectures M11 Negotiation Case Study (Check Canvas for 3 deadlines; 6 pts)
Apr 17-26 (after M11 completed)	Module 12	Leadership Part 5: Participation & Power	Chapter 7 & 10 Review supplemental materials as assigned M12 Video Lectures M12 Discussion: Community Organizing & Power (4 pts) MPH Exit Survey (1.5 pts) Capstone Deadline: Final Capstone Written Report (Apr 21)