

**University of Florida**  
**College of Public Health & Health Professions**  
**HSA 6152 – Health Policy (Section 6772)**  
**Spring, 2018**

Delivery Format(s): Live On-Campus Lectures and e-Learning through Canvas

---

**INSTRUCTOR**

Jeff Feller, MSISE  
Chief Executive Officer  
WellFlorida Council, Inc. ([www.wellflorida.org](http://www.wellflorida.org))  
Email: [jafeller@php.ufl.edu](mailto:jafeller@php.ufl.edu)  
Cell: 352-214-2164  
Office: 352-313-6500, ext. 108  
Office Hours: By appointment only  
Campus Mailbox: HPNP 3103  
Classroom: G307

---

**PREREQUISITES**

Students are assumed to have significant prior knowledge of the US health care and public health systems, and the ability to provide that knowledge in their class participation and completion of assignments. Except by permission of the Instructor, students must have completed HSA 6114 (Introduction to the US Health Care System) or an equivalent class to be admitted to this course.

---

**COURSE OVERVIEW**

**Purpose and Intended Outcome**

Health policy in the United States is dynamic and controversial. Local, state, regional, and national health policies can directly or indirectly impact the activities of delivery systems and the behavior of providers and patients. Furthermore, effective health care professionals will almost certainly find themselves participating in health policy processes and must be knowledgeable about those processes. This course will engage students in thinking critically about the evolution of U.S. Health Policy and the forces that influence current health policy. In addition, students will develop strategies for conducting policy analyses and participation in the political process.

Lectures, reading, and assignments in this course will define health policy, provide an overview of the state and federal policymaking process, investigate sample approaches and methods for analyzing health policy, and analyze strategies for influencing health policy.

**Student Learning Outcomes**

***Upon completion of the course students should be able to:***

- Characterize US health policy and discuss the rationale for government intervention in health.

- Characterize and define the policymaking process in the United States
- Identify policy issues that are relevant to an organization's mission or success
- Analyze key policy issues by collecting relevant information from numerous sources; specifying appropriate criteria for decisions; and developing logical alternative solutions, recommendations, and justifications.
- Incorporate quantitative and qualitative evidence in policy analysis including the ability to compile and present relevant data in readily understood formats
- Prepare and present written and oral health policy analysis in a clear and concise manner as evidence of strong communication skill
- Reflect on personal political and social opinions and their influence on your policy analysis and advocacy work

### **Instructional Methods**

The course includes a combination of live lectures, taped lectures, readings, discussions, and student presentations.

### ***What is expected of you?***

You are expected to actively engage in the course throughout the semester. You must come to class prepared by completing all out-of-class assignments. This preparation gives you the knowledge or practice needed to engage in higher levels of learning during the live class sessions. If you are not prepared for the face-to-face sessions, you may struggle to keep pace with the activities occurring in the live sessions, and it is unlikely that you will reach the higher learning goals of the course. Similarly, you are expected to actively participate in the live class. Your participation fosters a rich course experience for you and your peers that facilitates overall mastery of the course objectives.

In addition to active engagement in all aspects of the course meetings, in-class assignments and activities, readings and the like, there are **two projects/assignments**:

1. All students will identify a health policy issue reflecting their individual interests, and prepare a set of brief products referring to that issue. Regardless of topic, the projects must include the following elements.
  - A summary description of the policy issue and the core argument as to why it should be viewed as an issue that is properly subject to policy intervention;
  - A proposed policy intervention (e.g. a new law, a regulation, a rule, a cultural change);
  - A specific proposal;
  - A plan for assessing the impact of the intervention, if it were to be enacted as described.

Each student will be expected to deliver a brief oral presentation in class (February 27), capturing each of the four required project elements. The presentation may be relatively formal (including slides, handouts, exercises, etc.), or it may be very informal and conversational. But it **MUST** cover all four of the required elements. In addition to presenting the policy issue, each student must actively lead a class conversation in which feedback is sought and respectfully considered. Students will be allocated a **MAXIMUM** of 15 minutes of class time for this presentation, including the discussion. Subsequent to the presentation, a final version of the policy proposal, including all four of the required elements, is to be composed and submitted as a term paper, due no later than March 13, 2018.

2. Students will be assigned to a team (of 2-4 students depending on the size of the class) that will work together on a health policy project to be determined by the team, in consultation with the Instructor and/or Teaching Assistant if one is assigned to the class). The Project will be presented in class and turned in as a written product, due no later than April 25, 2018. Presentations will occur on one of the last two days of class, April 18 or April 25. There is NOT a FINAL EXAM.

**Assessment (Grades)**

Active engagement in course activities will be assessed by observation and scored in range of 0-20 points. There will be class exercises and/or discussions and debates in nearly every class. Completion of these exercises or participation in these discussions or debates will determine engagement.

The individual project will be assessed by observation of the presentation and review of the written paper, with scoring in a range from 0-20 points for the presentation and 0-20 points for the written product.

The group project will be assessed by a joint review of the written product and the oral presentation (0-30 points) and a summary of the group members' assessments of each other's contributions to the final product (0-10 points).

The sum of each student's scores (with a potential range of 0-100 points) will be translated to a letter grade as follows:

- 93 -100 points: A
- 90 - 92 points: A-
- 86 - 89 points: B+
- 83 - 85 points: B
- 80 - 82 points B-
- 76 - 79 points: C+
- 73 - 75 points: C
- 70 - 72 points: C-
- 65 - 69 points: D+
- 60 - 64 points: D
- Fewer than 60 points: E

Please be aware that a C- is not an acceptable grade for graduate students.

Note: A grade of C may count toward a graduate degree given a sufficient GPA.

Letter grade to grade point conversions are fixed by UF as follows.

Letter Grade	A	A-	B+	B	B-	C+	C	C-	D+
Grade Points	4.0	3.67	3.33	3.0	2.67	2.33	2.0	1.67	1.33

For greater detail on the meaning of letter grades and university policies related to them, see the Registrar's Grade Policy regulations at:

<http://catalog.ufl.edu/ugrad/current/regulations/info/grades.aspx>

### ***My teaching philosophy***

My role as the instructor is to guide, assist and support students through their own process of acquiring the course subject matter. In choosing to teach almost exclusively at the graduate level, I have for many years been committed to the proposition that learning is and should be left largely in the hands of each individual student.

---

## **DESCRIPTION OF COURSE CONTENT**

### **Course Materials and Technology**

#### *Required Text:*

Longest BB. (2016) Health Policymaking in the United States. 6th edition. Health Administration Press: Chicago, Ill.

#### *Suggested Additional Texts:*

Bardach E. (2012) A Practical Guide for Policy Analysis. The Eightfold Path to More Effective Problem Solving. 3rd edition, CQ Press, Washington, DC.

Seavery JW, Aytur SA, McGrath RJ (2014) Health Policy Analysis. Framework and Tools for Success. Springer Publishing Company

Shi, L., Singh, DA, (2016) Essentials of the U.S. Health Care System. 4<sup>th</sup> edition. Jones and Bartlett Learning

*Other course material and readings will be provided on Canvas*

*For technical support for this class, please contact the UF Help Desk at:*

- Learning-support@ufl.edu
  - 352) 392-HELP - select option 2
  - <https://lss.at.ufl.edu/help.shtml>
- 

## **ACADEMIC INTEGRITY**

Students are expected to act in accordance with the University of Florida policy on academic integrity. As a student at the University of Florida, you have committed yourself to uphold the Honor Code, which includes the following pledge:

“We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honesty and integrity.”

You are expected to exhibit behavior consistent with this commitment to the UF academic community, and on all work submitted for credit at the University of Florida, the following pledge is either required or implied:

“On my honor, I have neither given nor received unauthorized aid in doing this assignment.”

It is your individual responsibility to know and comply with all university policies and procedures regarding academic integrity and the Student Honor Code. Violations of the Honor Code at the University of Florida will not be tolerated. Violations will be reported to the Dean of Students Office for consideration of disciplinary action. For additional information regarding Academic Integrity, please see Student Conduct and Honor Code or the Graduate Student Website for additional details:

<https://www.dso.ufl.edu/sccr/process/student-conduct-honor-code/>

<http://gradschool.ufl.edu/students/introduction.html>

Please remember cheating, lying, misrepresentation, or plagiarism in any form is unacceptable and inexcusable behavior.

---

## **ONLINE FACULTY COURSE EVALUATION PROCESS**

Students are expected to provide feedback on the quality of instruction in this course by completing online evaluations at

<https://evaluations.ufl.edu>

Evaluations are typically open during the last two or three weeks of the semester, but students will be given specific times when they are open. Summary results of these assessments are available to students at

<https://evaluations.ufl.edu/results/>

---

## **SUPPORT SERVICES**

### **Accommodations for Students with Disabilities**

If you require classroom accommodation because of a disability, you must register with the Dean of Students Office <http://www.dso.ufl.edu> within the first week of class. The Dean of Students Office will provide documentation of accommodations to you, which you then give to me as the instructor of the course to receive accommodations. Please make sure you provide this letter to me by the end of the second week of the course. The College is committed to providing reasonable accommodations to assist students in their coursework.

### **Counseling and Student Health**

- Students sometimes experience stress from academic expectations and/or personal and interpersonal issues that may interfere with their academic performance. If you find yourself facing issues that have the potential to or are already negatively affecting your coursework, you are encouraged to talk with an instructor and/or seek help through University resources available to you.
- The Counseling and Wellness Center 352-392-1575 offers a variety of support services such as psychological assessment and intervention and assistance for math and test anxiety. On line and in person assistance is available. Visit their website for more information:

<http://www.counseling.ufl.edu>

- You Matter We Care website: <http://www.umatter.ufl.edu/>. If you are feeling overwhelmed or stressed, you can reach out for help through the You Matter We Care website, which is staffed by Dean of Students and Counseling Center personnel.
- The Student Health Care Center at Shands is a satellite clinic of the main Student Health Care Center located on Fletcher Drive on campus. Student Health at Shands offers a variety of clinical services. The clinic is located on the second floor of the Dental Tower in the Health Science Center. For more information, contact the clinic at 392-0627 or check out the web site at: <https://shcc.ufl.edu/>
- Crisis intervention is always available 24/7 from:

Alachua County Crisis Center  
(352) 264-6789

<http://www.alachuacounty.us/DEPTS/CSS/CRISISCENTER/Pages/CrisisCenter.aspx>

**Do not wait until you reach a crisis to come in and talk with us. We have helped many students through stressful situations impacting their academic performance. You are not alone so do not be afraid to ask for assistance.**

## Topical Outline/Course Schedule

Note that this topical outline/course schedule is tentative and may change as the Instructor sees fit to adapt to student interests and evolving current events, trends and issues at the national, state or local level.

### SECTION 1: Overview of US Healthcare Policy

#### January 9 Introductions and Course Overview

#### January 16

- Lecture Topics:
  - Defining health policy
  - Rationale for health policy
    - Market failure
    - Public interest theory of legislation
    - Health or healthcare is a right? Which one? Or both?
  - Role of government in healthcare
    - Understanding fairness and efficiency
    - American values in health care and policy
    - Right to health/health care as a basis for government action
  - Debate:
    - Individuals are in the best position to maintain their healthcare, not the government
    - Market competition can lead to efficient pricing and consumption of health care services
    - The U.S. healthcare system is not truly a “system”
    - Health policy is only truly formed in the public sector
  - Discussion of individual and group topic assignments for policy presentations
- Required Readings:
  - Longest Chapter 1: Health and Health Policy
- Recommended (and Potentially Required when Noted) Readings:
  - Feldstein PJ (2006) *The Politics of Health Legislation* 3rd edition Health Administration Press, Chicago Ill. Chapter 1
  - Articles from: Kronenfeld JJ, Parmet WE, Zezza (2012) MA Debates on U.S. Health Care Sage Reference:
    - Chapter 1 – Moral Significance of Health Care (Illingworth and Sandler)
    - Chapter 3 – Health Care as a Human Right (Meier and Bhattacharya)
    - Chapter 4 – Individual and Societal Responsibility for Health (Jones, Platt, Rubin, Jacobson)
    - Chapter 5 - The Role of the Market in Health Care (Freedman, Horwitz)

#### January 23

- Assign Project 1
- Lecture Topics:

- The political culture and language of health policy
  - The political parties and power
  - The Iron Triangle
  - Precedents for current US health policy
  - Understanding the language of the US political system
- History of US health policy - key milestones
- Debate:
  - Federal health policy
    - The individual mandate is the best way to obtain universal or near universal coverage
    - An employer mandate is an efficient and effective tool to expand coverage
  - State Health Policies
    - A block grant provision would give states more flexibility to administer the Medicaid program
- Required Readings:
  - Longest Chapter 2: The Context of Health Policymaking
  - Longest Appendix 1: Overview of the Patient Protection and Affordable Care Act
  - Longest Appendix 2: Overview of Medicare
  - Longest Appendix 3: Overview of Medicaid
- Recommended (and Potentially Required when Noted) Readings:
  - Peterson MA. From Trust to Political Power: Interest Groups, Public Choice and Health Care. In: Lee PR and Estes CL, *The Nation's Health* (pages 183-198) Jones and Bartlett Publishers: Sudbury, MA, 2003.
  - Rothman J A Century of Failure: Health Care Reform in America in Conrad P *The Sociology of Health and Illness. Critical Perspectives* (7th edition) (pages 292-300) Worth Publishers: NY, NY: 2005.
  - Articles from: Kronenfeld JJ, Parmet WE, Zezza (2012) *MA Debates on U.S. Health Care* Sage Reference
    - Chapter 15 – Individual mandate (Tanden, Spiro, Miller)
    - Chapter 18 – Employer Mandate (Carey)
    - Chapter 26 – Medicaid Program Flexibility (Duncan, Bell, Hall, Samuels)

## January 30

- Lecture Topics:
  - The policy process
    - Overview
    - Agenda setting
    - Window of opportunity
    - Development of legislation
    - Legislative process
    - Health professionals in the legislative process
    - Implementation: rulemaking and operation
  - Affordable Care Act Case Study
- Required Readings:
  - Longest Chapter 3: The Process of Health Policymaking
  - Longest Chapter 5: Policy Formulation: Agenda Setting
  - Longest Chapter 6: Policy Formulation: Development of Legislation

- Recommended (and Potentially Required when Noted) Readings:
  - Evans CH, Degutis LC What it takes for Congress to Act American Journal of Health Promotion November/December 2003 18(2): 177-181.
  - Craig RL et al (2010) Public Health Professionals as Policy Entrepreneurs: Arkansas's Childhood Obesity Policy Experience vol 100:2047-2052

## **SECTION 2: Health Policy Analysis**

### **February 6**

- Lecture Topic:
  - Overview of policy analysis
  - Defining Policy Analysis
  - Ethical Issues in policy analysis
    - Using language; semantics
    - Your role
  - Policy Analysis Steps
    - Step 1 - Defining the problem
    - Step 2 - Assembling the Evidence
  - Making Conclusions:
    - Step 3 - Constructing alternatives
    - Step 4 - Selecting criteria
    - Step 5 - Projecting outcomes
    - Step 6 - Confront trade-offs
    - Step 7 – Decide
- Required Reading:
  - Longest Chapter 8: Policy Implementation Activities: Designing, Rulemaking, Operating and Evaluating
  - Longest Chapter 9: Policy Modification
  - Longest Chapter 10: Building Health Policy Competence for Health Professionals
- Recommended (and Potentially Required when Noted) Readings:
  - Urban Institute/Kaiser Family Foundation Florida Medicaid Reform: Informed Consumer Choice
  - Bardach, pages 1-59
  - Weimer DL and Vining AR Policy Analysis: Concepts and Practice Chapter 13: Gathering Information for Policy Analysis

### **February 13**

- Guest Lecture, Paul Duncan (Tentative or Date May Be Switched)
  - Development of Legislation: The ACA as Case Study (Past, Present and Future)

### **February 20**

- An out-of-class assignment in lieu of class.
- Students are encouraged to finalize their individual projects.
- If there are student assigned readings or background material on your project that you wish other students to read, please email to Instructor by 3:00 pm on February 21 (or we may post or distribute through CANVAS course site).

## February 27

- Lecture Topic:
  - Individual Student Presentations (All – 15 Minutes Maximum Each)
- Recommended and (Most Likely) Required Readings: Assigned by fellow students if necessary

## **March 6: No Class – Spring Break**

## March 13

- Assign Final Group Project and Set Teams
- Project One term papers are due no later than 3:00 pm on March 13. Must be submitted electronically through CANVAS website or to [jafeller@php.ufl.edu](mailto:jafeller@php.ufl.edu) and a hard copy must be brought to class.
- Lecture Topic:
  - Health Policy and Legislation in the Florida Legislature
  - Prior to class all students will be assigned a specific proposed health bill in the Florida Legislature along with a corresponding legislative staff analysis of the bill. In class, students will pair up in groups and each group will be assigned the task of reviewing the legislative staff analysis and citing specific examples of the policy analysis process in the legislative staff analysis. Each group will also be prepared to review their findings or respond to questions by the instructor.
- Recommended and (Most Likely) Required Readings:
  - Florida Legislative analyses as assigned by instructor

## March 20

- Questions and Discussion on Final Group Project
- Lecture Topic:
  - Open Student Questions and Answers, Discussion of Current Issues and Potential Questions for Debate
- Recommended and (Most Likely) Required Readings:
  - Topical readings may be assigned by instructor

## March 27

- Lecture Topic (tentative guest speaker, Cristina Popescu):
  - Program Evaluation – Brief Introduction to Methods
    - Link between policy analysis and program evaluation
    - Who can do program evaluation: hiring an evaluator
    - Doing program evaluation – some considerations
    - Cost-benefit analysis
    - Using data and findings from evaluation research to inform policy
- Required Reading:
  - Longest Chapter 8: Policy Implementation Activities: Designing, Rulemaking, Operating and Evaluating
- Recommended (and Potentially Required when Noted) Readings:
  - Babbie E. The Practice of Social Research Chapter 12: Evaluation Research 9th edition

### **April 3**

- Lecture Topic:
  - Health Policy and the Judiciary (Possible Guest Lecturer: TBD)
  - Health Policy and the Media's Role and Influence (Possible Guest Lecturer: TBD)
  - AND/OR Students Work in Groups on Group Projects
- Required Reading:
  - Longest Chapter 4: The Role of the Courts in Health Policy and Policymaking

## **Section 3: Influencing Health Policy**

### **April 10**

- Lecture Topic:
  - More Health Policy and the Judiciary OR Health Policy and the Media's Role and Influence
  - (Possible Guest Lecture from Lobbying and Advocacy Field, TBD)
  - Campaigns, Elections, and Health Policy Reform
  - Lobbying and Advocacy
    - Defining health lobbying and advocacy
    - The rules of lobbying and advocacy
    - Skills in lobbying and advocacy
- Recommended (and Potentially Required when Noted) Readings:
  - Blendon RJ , Benson JM (2010) Health Care in the 2010 Congressional Election New England Journal of Medicine 363(20):
  - Blendon RJ et al (2010) Americans Conflicting View about the Public Health System. How to Shore Up Support Health Affairs 29 (11).
  - Kersh R (2008) Ten Myths about Power and Influence in Morone JA et al Health Politics and Policy Delmar Publishing, NY 2008 (if available via Library Reserve)
  - Community Toolbox: <http://ctb.ku.edu/en/table-of-contents>
    - Part I: Organizing for Effective Advocacy (Chapters 30-35)
    - Enter key word lobbying – go to Section 7: Decision makers

**April 17      Group Project Presentations**

**April 24      Group Project Presentations**