

**University of Florida**  
**College of Public Health and Health Professions**  
**Summary of Goals, Objectives, and Proposed Outcome Measures**

<b>Goal I: Provide excellent educational programs that prepare graduates to address the multifaceted health needs of populations, communities, and individuals</b>					
<b>Objective 1: Seek a strong and diverse student body</b>					
<b>Outcome Measure</b>	<b>CEPH SS sec.</b>	<b>2004-05</b>	<b>2005-06</b>	<b>2006-07</b>	<b>Data source/Comments</b>
1. Mean Graduate Record Exam scores of enrollees  MPH MHA PHHP	4.4.f	1104 1093 1127	1123 1116 1123	1065 1123 1130	MPH data for 2004-05 and 2005-06; UF Institutional Planning and Research (Table VII-4) for all others.
2. % new enrollees who are members of underrepresented racial and ethnic groups <sup>1</sup>  MPH MHA PHHP	4.5	20.0% (8/40) 36.8% (7/19) 17.5% (81/463)	22.6% (12/53) 14.3% (3/21) 14.1% (83/587)	23.2% (16/69) 28.5% (6/21) 18.8% (107/568)	Departments and programs; Template L Data not available for MHS-OT program
3. % new MPH students enrolled in dual programs	2.11	7.8% (3/38)	12.7% (7/55)	9.8% (7/71)	MPH data

<b>Objective 2: Recruit and retain outstanding faculty</b>					
1. % fulltime faculty with doctoral degrees  PH HP	4.1.d			100% (23/23) 86.3% (88/102)	Faculty survey
2. % public health faculty who are tenured or tenure track	4.1.a			91.3% (21/23)	Faculty survey

<sup>1</sup> Underrepresented groups are African American and Hispanic/Latino

Outcome Measure	CEPH SS sec.	2004-05	2005-06	2006-07	Data source/Comments
3. % faculty (core and other) who are members of underrepresented racial and ethnic groups  PH PHHP	4.3			8.6% (2/23) 5.84% (8/137)	Faculty survey
4. % faculty (core and other) with public health practice background  PH HP	4.1.d			37.5% (10/28) 13.1% (11/84)	Faculty survey
5. % faculty who hold leadership positions in professional organizations  PH HP	4.1.d 3.2	17.9% (5/28) 19.0% (16/84)	25.0% (7/28) 26.2% (22/84)	35.7% (10/28) 31.0% (26/84)	Faculty survey
<b>Objective 3: Maintain and enhance excellent academic programs that emphasize current knowledge, discovery, and practice</b>					
1. % courses with course evaluation mean of 3.5 or greater  PH PHHP	4.1.d	100% (10/10) 94.3% (182/193)	100% (21/21) 88.7% (205/231)	93.3% (14/15) 92.0% (115/125)	DO Should we raise the level to 4.0?
2. % students who present at professional meetings  MPH MHA HP	2.7.b	5.8% (5/86) 6.5% (2/31) 10.0% (11/110)	14.0% (12/86) 9.7% (3/31) 10.9% (12/110)	20.0% (17/86) 19.3% (6/31) 12.7% (14/110)	Student survey HP includes masters and doctoral students only
3. % students involved in community projects  MPH MHA HP	2.7.b		40.7% (MPH) 48.4% (MHA) 50.9% (56/110)		Student survey HP includes masters and doctoral students only

Outcome Measure	CEPH SS sec.	2004-05	2005-06	2006-07	Data source/Comments
4. % funded research projects with student participation	3.1.e				DO
PH		78.3% (18/23)	80.6% (29/36)	59.3% (16/27)	
HP		74.6% (53/71)	75.0% (60/80)	90.4% (66/73)	
PHHP		75.5% (71/94)	76.7% (89/116)	82.0% (82/100)	
5. % MPH graduates who report adequate preparation to perform MPH core competencies at a workplace entry-level	2.7.f			100% (15/15)	MPH alumni survey (response includes “somewhat” and “to a great extent” on all 10 competencies)

<b>Objective 4: Prepare students who, upon graduation, are competitive in the public health and health professions employment markets</b>					
1. Mean grade point average of graduates	2.7.b				Departments HP data exclude DPT (no graduates yet) and HSR
MPH			3.8 (N=19)	3.9 (N=34)	
MHA			3.31 (N=18)		
HP		3.8	3.83		
2. % graduates who are employed in positions in their professions within 1 year of graduation (includes paid or volunteer work but excludes students furthering their education)	2.7.c				Departments, Template D A full year has not yet elapsed for 2006-07 graduates  HP data are incomplete
MPH			89.4% (17/19)	81.4% (22/27)	
MHA		100% (20/20)	95% (18/19)	71% (12/17)	
HP					
3. % graduates who pass the MPH certification exam, when available	2.7.e				NBPHE. Our graduates will take the exam in summer 2009.

<b>Goal II: Conduct quality research and disseminate findings that are responsive to priority health needs</b>					
<b>Objective 1: Compete successfully for research funding</b>					
<b>Outcome Measures</b>	<b>CEPH SS sec.</b>	<b>2004-05</b>	<b>2005-06</b>	<b>2006-07</b>	<b>Data source/Comments</b>
1. Amount of grant and contract funding for research (millions)	3.1.d				DO Research Office
PH		\$2.7	\$4.2	\$5.2	
HP		\$8.8	\$7.9	\$9.1	
PHPH		\$11.5	\$12.2	\$14.3	
2. Percent faculty (tenure and research track only) who serve as an investigator on research grants or contracts	3.1.d				DO Research Office
PH		70.5% (12/17)	63.1% (12/19)	57.1% (12/21)	
HP		77.8% (35/45)	80.0% (36/45)	80.0% (36/45)	
PHPH		75.8% (47/62)	75% (48/64)	72.7% (48/66)	
3. % funded research projects that are community based	3.1.d				DO Research Office
PH		73.9% (17/23)	72.2% (26/36)	81.5% (22/27)	
HP		31.0% ((22/71)	30.0% (24/80)	21.9% (16/73)	
PHPH		41.4% (39/94)	43.1%(50/116)	38.0% (38/100)	
<b>Objective 2: Promote collaborative research within the college and across the university</b>					
1. #/% funded research projects that involve collaboration across departments within the College					DO Research Office. Data not yet compiled. Should we use # or %?
2. #/% funded research projects that involve collaborations across colleges, centers, and institutes at UF					
3. #/% faculty involved in funded collaborative research projects					

<b>Objective 3: Produce and disseminate new knowledge that contributes to the health of communities and individuals</b>					
<b>Outcome Measures</b>	<b>CEPH SS sec.</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>Data source/Comments</b>
1. # peer reviewed publications per faculty (excluding clinical faculty)	3.1 4.1				Faculty survey
PH		2.20	2.48	3.24	
HP		2.60	3.11	3.46	
PHHP		2.43	2.85	3.37	
2. # conference presentations per faculty (excluding clinical faculty)	3.1 4.1				Faculty survey
PH		3.08	3.36	4.04	
HP		5.09	4.43.	6.31	
PHHP		4.25	3.98	5.37	

<b>Goal III: Serve as active participants and leaders in University, public health, health practice, and health services communities through collaborative approaches to intervention, professional practice, and policy.</b>					
<b>Objective 1: Develop and maintain partnerships with community organizations to promote health</b>					
<b>Outcome Measures</b>	<b>CEPH SSsec.</b>	<b>2004-05</b>	<b>2005-06</b>	<b>2006-07</b>	<b>Data source/Comments</b>
1.# agencies/organizations that provide internship and clinical rotation experiences for students	2.4				Departments
MPH					
MHA					
HP					
2. # meetings of the PH External Advisory Committee	1.2		1	2	PH records. More substance here? Use of recommendations?

<b>Objective 2: Provide professional service to the community</b>					
<b>Outcome Measures</b>	<b>CEPH SS sec.</b>	<b>2004</b>	<b>2005</b>	<b>2006</b>	<b>Data source/Comments</b>
1. % faculty with current public service involving individuals/organizations outside UF  PH HP PPHP	3.2.b 4.1			60.7% (17/28) 33.3% (30/84) 40.2% (45/113)	Faculty survey
<b>Objective 3: Provide professional service to the college and university</b>					
1. % faculty who serve on university and college committees  PH HP PPHP	1.5.d			41.0%	Data for PH and HP not yet available
<b>Objective 4: Provide continuing educational programs that meet workforce development needs</b>					
1. # enrollees in college certificate programs  PH HP PPHP		7	17	48	PH DL records. Additional data needed. Should we measure # hours and/or #enrollees? Should we add other CE programs?